

Bynea Cycling Club Social Media Code of Practice

Bynea Cycling Club aims to promote cycling participation, sport and competition in the local area. We organise activities and events for riders of different abilities and aspirations. Most of our activities are open but we hope that regular participants will join our club.

Bynea Cycling Club aims to be a friendly organisation that welcomes cyclists of all abilities. As part of this aim the club takes care in how it handles information and communicates with members and other interested parties. The only official channel of communication with members is through email from the membership email list and via the club website. The growth and popularity of social media sites, mobile technology and mass communication is of great benefit in helping individuals connect. The use of social media has, in part, enabled the club to generate awareness of its work and grow.

As a member of Bynea Cycling Club using our social media accounts, you agree to:

- **Be Safe.** The safety of children, young people and vulnerable adults must be maintained.
- **Be Respectful.** Do not post or share content that is sexually explicit, inflammatory, hateful, abusive, threatening or otherwise disrespectful.
- **Be Kind.** Treat others how you would wish to be treated and assume the best in people. If you have a criticism or critique to make, consider not just whether you would say it in person, but the tone you would use.
- **Be Honest.** Don't mislead people about who you are.
- **Take Responsibility.** You are accountable for the things you do, say and write. Text and images shared can be public and permanent, even with privacy settings in place. If you're not sure, don't post it.
- **Be a Good Ambassador.** Your personal reputation and the reputation of Bynea Cycling Club can easily become blurred online, so think before you post.
- **Disagree Well.** Some conversations can be places of robust disagreement and it's important we apply our values in the way we express them.
- **Credit Others.** Acknowledge the work of others. Respect copyright and always give credit where it is due. Be careful not to release sensitive or confidential information and always question the source of any content you are considering sharing.
- **Follow the Rules.** Abide by the terms and conditions of the various social media platforms themselves. If you see a comment that you believe breaks their policies, then please report it to the respective company.

Failure to abide by the guidelines above can result in member's posts being deleted.

Repeated failures to abide by the guidelines may result in those posting being removed from the page and if necessary the member blocked. Moderation will be carried out by a panel made up of members of the committee and the wider membership. Numbers to be decided.